THE SUPERSTAR DENISE SHOW™

REDEFINING THE MEANING OF SUPERSTAR

A PREMIUM MULTI-PLATFORM TV STYLE TALK SHOW CONNECTING BRANDS WITH CULTURE, CONVERSATION, TALENT, AND PURPOSE.

2026 Brand Partnership Opportunities



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THE SUPERSTAR DENISE SHOW™

"DREAMS DON'T RETIRE. THEY JUST EVOLVE."

— DENISE SOBIEWSKI, HOST OF THE SUPERSTAR DENISE SHOW™, DURING HER INTERVIEW WITH MARQUE MUNDAY





THE CULTURAL SHIFT

THE WORD "SUPERSTAR" HAS EVOLVED

Modern audiences value **substance over surface-level appeal.**

Today, influence is defined by

- **IMPACT**
- **RESILIENCE**
- **LEADERSHIP**
- **REINVENTION**
- **CHARACTER**

The Superstar Denise Show exists at this intersection of purpose, influence, and impact.



OUR MISSION

REDEFINING WHAT IT MEANS TO BE A SUPERSTAR

WE SPOTLIGHT INDIVIDUALS WHO CREATE REAL IMPACT:

- Entrepreneurs building a legacy
- Leaders navigating reinvention
- Artists shaping culture
- Everyday professionals who elevate others

THIS IS INFLUENCE BEYOND IMAGE.

A PLATFORM BUILT ON TRUST, AUTHENTICITY, AND GROWTH.

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THE SUPERSTAR DENISE SHOW™

"TALENT ISN'T LUCK. IT'S SHOWING UP WHEN OPPORTUNITY CALLS."

- MARQUE MUNDAY, FORMER RADIO CITY ROCKETTE AND MENTOR, DURING HER INTERVIEW WITH DENISE SOBIEWSKI ON THE SUPERSTAR DENISE SHOW™



DESIGNED FOR ENGAGEMENT

EACH EPISODE IS INTENTIONALLY STRUCTURED TO INCLUDE A FEATURED GUEST CONVERSATION, AN INTERACTIVE GAME SEGMENT (SUPERSTAR SHOWDOWN), AND A SUPERSTAR SPOTLIGHT THAT INTRODUCES TALENTED PERFORMERS BEFORE THEIR LIVE PERFORMANCE.

EPISODE FEATURES:

- Authentic Long-Form Conversations
- Inspiring Guest Stories
- Interactive Guest Challenges
- Emerging Talent Interviews & Performances
- Thoughtful Brand Integration



WHY IT WORKS FOR BRANDS:

Opportunities

- Broadcast-quality production
- Authentic integrated sponsorship opportunities
- Evergreen visibility
- Multi-platform reach

SHOW SEGMENTS

EPISODE 1 - INTERVIEW



SUPERSTAR SHOWDOWN - GAME SEGMENT



EPISODE 2 - INTERVIEW



SUPERSTAR SHOWDOWN - GAME SEGMENT

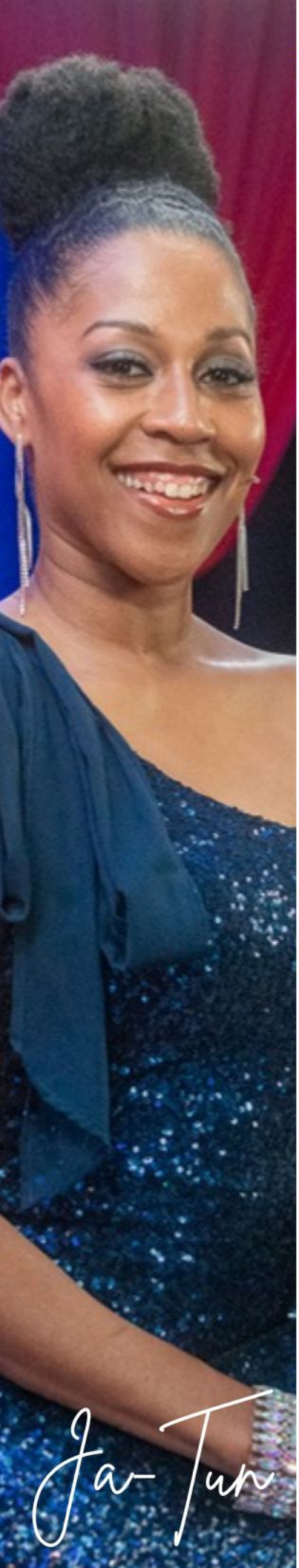


EPISODE 3 - INTERVIEW



SUPERSTAR SHOWDOWN - GAME SEGMENT





SUPERSTAR SPOTLIGHT

EACH EPISODE FEATURES A RISING PERFORMER IN A PROFESSIONALLY PRODUCED FEATURE AND PERFORMANCE SEGMENT.

Superstar Spotlight gives exceptional artists and performers a premium platform within The Superstar Denise Show™ to share their story followed by a showcase performance.

This segment exists to support talent discovery, elevate creative voices, increase viewer engagement, and connect audiences with meaningful entertainment moments to remember.

Ja-Tun – Featured on June 30th 2026



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PERFORMANCES

Kyle Head - Featured on May 30th 2026







Zoya & Aly - Featured on April 30th 2026







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ABOUT OUR HOST

MEET DENISE

Denise brings a natural curiosity, a background in ballroom dance, and an instinct for authentic storytelling to every conversation.

Her ability to connect with guests from all walks of life creates space for stories of triumph, resilience, reinvention, and joy—inviting audiences to see themselves in the experiences shared on screen.



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THE SUPERSTAR DENISE SHOW™

"YOU HAVE TO BE CURIOUS BECAUSE WITHOUT THAT CURIOSITY, YOU DON'T STRETCH OUTSIDE OF YOUR OWN NORM"

— DENISE SOBIEWSKI, HOST OF THE SUPERSTAR DENISE SHOW™



PREMIUM PRODUCTION STANDARDS

Professionally Produced by Skyllamas Productions

A broadcast-quality production partner delivering premium content for brands and audiences alike.



SHOW CREATED BY

Slawomir Roszak

Every episode benefits from:

- A Multi-camera Cinematic Setup
- Professional Lighting & Audio
- Structured Editorial Workflow
- Multi-platform Asset Generation
- Brand-safe Controlled Environment

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WHY THIS MATTERS FOR BRANDS

TODAY'S AUDIENCES VALUE AUTHENTICITY.

Traditional Advertising is easy to ignore. Authentic brand integration creates opportunities for deeper engagement and stronger brand recall.

AUDIENCES RESPOND TO:

- GENUINE STORYTELLING
- RELATABLE HOSTS
- NATURALLY INTEGRATED BRAND EXPERIENCES
- MEANINGFUL NARRATIVES

The Superstar Denise Show™ provides a brand-safe, premium environment for authentic multi-platform integration.

PREMIUM PRODUCTION STANDARDS

Skyllamas®
PRODUCTIONS



YOUR BRAND DESERVES A PREMIUM STAGE.

Your brand becomes part of a professionally produced environment that is designed to deliver a polished, credible presence **on set, on screen, and across digital platforms.**

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BRAND INTEGRATION OPPORTUNITIES

HOW YOUR BRAND BECOMES PART OF THE EXPERIENCE

01 Branded Show Segments
Own a recurring segment or special feature.

02 On-Set Product Placement
Naturally integrate your product into the visual experience.

03 Host-Read Brand Mentions
Authentic, in-show recognition delivered by DENISE.

04 Social & Digital Campaigns
Extend the partnership beyond the stage and across our digital platforms.

05 Giveaways & Live Experiences
Create memorable moments that directly engage the audience.

YOUR BRAND DOESN'T INTERRUPT THE SHOW.
IT BECOMES PART OF THE EXPERIENCE.

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A PROVEN MARKETING STRATEGY

THE WORLD'S LEADING BRANDS INVEST MILLIONS EVERY YEAR IN CREATOR AND INTERVIEW-BASED CONTENT—NOT BECAUSE IT'S TRENDY, BUT BECAUSE IT BUILDS TRUST, BRAND AWARENESS, AND LONG-TERM CUSTOMER RELATIONSHIPS.

SQUARESPACE	**The Joe Rogan Experience, The Tim Ferriss Show, creator and interview channels** Demonstrates the power of consistent brand exposure through premium creator-led content.
betterhelp	**The Diary of a CEO, Armchair Expert, The School of Greatness** Thousands of podcasts shows how authentic host endorsements can build trust and drive customer acquisition at scale.
HubSpot	**My First Million, Marketing Against the Grain** Entrepreneur and business creators positions the brand as a trusted business resource through educational content rather than interruptive advertising.
shopify	**The Diary of a CEO** entrepreneur podcasts, YouTube business creators Reaches business owners and decision-makers while they are actively learning and evaluating solutions.

A PROVEN MARKETING STRATEGY

How We Apply the Same Principles

- Premium television-style production
- Authentic conversations—not scripted commercials
- Brand integration that feels natural
- Long-form YouTube + short-form social distribution
- Evergreen content that continues delivering exposure over time

SQUARESPACE	**Estimated annual podcast advertising investment: $5.8M** Has sponsored creator and interview content for more than a decade, becoming one of the most recognizable brands in its category.
betterhelp	**Estimated Podcast Investment: $20.4M** One of the world's largest podcast advertisers. Achieved a documented 40% ROAS improvement in an IAB case study.
HubSpot	**Long-term creator partnerships** Officially funds creators through 12-month YouTube and 2-year podcast partnership programs.
shopify	**Estimated monthly podcast advertising spend: $5.2M** Continues to rank among the leading podcast advertisers, demonstrating sustained investment in creator-led media.

AUDIENCE PROFILE

Reaching an Audience That Values Success • Culture • Quality

Launch Performance (First 3 Months) on YouTube

3,700+	110,000+	U.S.
Subscribers	Views	Primary Market

WHO OUR CONTENT RESONATES WITH

- ✓ Entrepreneurs
- ✓ Business Owners
- ✓ Lifelong Learners
- ✓ Professionals
- ✓ Creatives
- ✓ Premium Consumers

IDEAL BRAND PARTNERS

Finance	Healthcare	Automotive	Real Estate
Hospitality	Luxury	Technology	Pro - Services

WHY IT MATTERS

The Superstar Denise Show™ connects brands with audiences through premium storytelling, trusted conversations, and evergreen digital content designed to build awareness, credibility, and long-term brand affinity.

MULTI-PLATFORM DISTRIBUTION ENGINE

BUILT FOR DISCOVERY BEYOND A SINGLE EPISODE

1
EPISODE

MULTIPLE
CONTENT FORMATS

25-30
SHORT-FORM ASSETS

WATCH

YouTube

Full video episode + Individual Segments
(Main Guest Interview ▪ Talent Performance ▪ Interview + Performance ▪ Game Segment ▪ Trailer)

Complete Audio and Visual Experience

LISTEN

Interview Series
(Main guest interview only)

Distributed on major podcast platforms

Audio-only version

DISCOVER

Instagram ▪ TikTok ▪ YouTube Shorts ▪ LinkedIn ▪ Facebook

Short-form clips

ONE SHOW. MULTIPLE FORMATS. CONTINUED VISIBILITY.

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GROWTH STRATEGY

BUILT FOR MEASURED, STRATEGIC SCALE

I PHASE I — FOUNDATION

- Monthly flagship episode
- 25–30 short-form assets per episode
- Multi-platform distribution
- Audience growth through guest & community networks, along with advertising campaigns
- Establish brand tone, retention, and loyalty

II PHASE II — ACCELERATION (CURRENT PHASE)

- Strengthen Denise's digital presence and personality
- Deepen audience participation and engagement
- Performance-based promotion
- Scalable sponsor integrations
- Expand PR and Media Visibility

III PHASE III — EXPANSION

- Transition to biweekly episode release schedule
- Live activations and special events
- Sustainable long-term growth
- Build a larger, higher-end production and show experience

AS THE PLATFORM GROWS, PARTNERSHIP OPPORTUNITIES GROW WITH IT.

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LONG-TERM BRAND VISION

BUILDING A RECOGNIZED ENTERTAINMENT BRAND

The Superstar Denise Show™ is positioned as a long-term media asset with structured expansion goals, built to create lasting value for sponsors.

GROWTH ROADMAP

- Recurring seasonal programming
- Branded live events and special experiences
- Multi-platform content ecosystem
- Strategic brand alliances
- Continuous audience and market expansion

OUR OBJECTIVE IS NOT SHORT-TERM VIRALITY — IT IS SUSTAINED BRAND EQUITY.

The Superstar Denise Show™ is currently in the trademark registration process.

STRATEGIC PARTNERSHIP

PARTNERSHIP THAT CONNECTS. STORIES THAT INSPIRE. IMPACT THAT LASTS.

EXCLUSIVE EPISODE PARTNER

CUSTOM INVESTMENT

LEAD THE EPISODE WITH PREMIUM BRAND VISIBILITY.

FOR EXAMPLE:

- EXCLUSIVE “PRESENTED BY” EPISODE STATUS
- PREMIUM LOGO PLACEMENT BEFORE, DURING & AFTER THE SHOW
- CUSTOM BRAND INTEGRATION DELIVERED BY DENISE
- FEATURED PLACEMENT ON THE GUEST PROFILE PAGE
- CATEGORY EXCLUSIVITY

(OPPORTUNTIES CAN BE CUSTOMIZED)

One brand. One episode. Maximum impact.

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TIERS PER EPISODE

SEGMENT PARTNER

STARTING AT $2,000

ONLY 3 SPOTS AVAILABLE

- EXCLUSIVE BRANDING OF ONE SEGMENT
- ANIMATED "PRESENTED BY" INTRO
- LOGO FEATURED IN EPISODE CREDITS AS WELL

SPONSOR MENTION

STARTING AT $3,000

ONLY 3 SPOTS AVAILABLE

- OPENING & CLOSING HOST ACKNOWLEDGMENT
- BRAND MENTIONED NATURALLY BY DENISE
- LOGO IN CREDITS; LIMITED TO 3 SPONSORS

BRAND INTEGRATION

STARTING AT $5,000

ONLY 3 SPOTS AVAILABLE

- 10-15 SECOND SCRIPTED INTEGRATED BRAND MESSAGE
- SEAMLESSLY WOVEN INTO THE CONVERSATION
- LIMITED TO TWO INTEGRATIONS PER EPISODE

FEATURED BRAND PARTNER

STARTING AT $10,000

ONLY ONE SPOT AVAILABLE

- CUSTOM SCRIPTED PRESENTATION BY DENISE
- PREMIUM PRODUCT PLACEMENT THROUGHOUT THE INTERVEIW SEGMENT
- MARKETING BENEFITS ON OUR WEBSITE AND OTHER PLATFORMS

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THE SUPERSTAR DENISE SHOW™

The Next Success Story Could Be Yours.



Become One of Our Exclusive Founding Partners.

Only a Limited Number of Partnerships Are Available.



THE SUPERSTAR DENISE SHOW™

CONTACT US!

(973)-913-5885
info@superstardenise.com
www.superstardenise.com

LET'S REDEFINE SUPERSTAR TOGETHER

Your partnership will elevate your brand while aligning it with a platform built on impact, credibility, and long-term influence.
Let's build something that resonates far beyond a single episode.

*We partner with brands that authentically align with the values, mission, and audience of The Superstar Denise Show™.